



IAITAM ACE

May 7-9, 2024 The M Resort  Las Vegas, NV

Tom Watson
Asset Management International

The Future of Hardware Asset Management

Finding your IAITAM Oasis





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*Finding your
ITAM Oasis*

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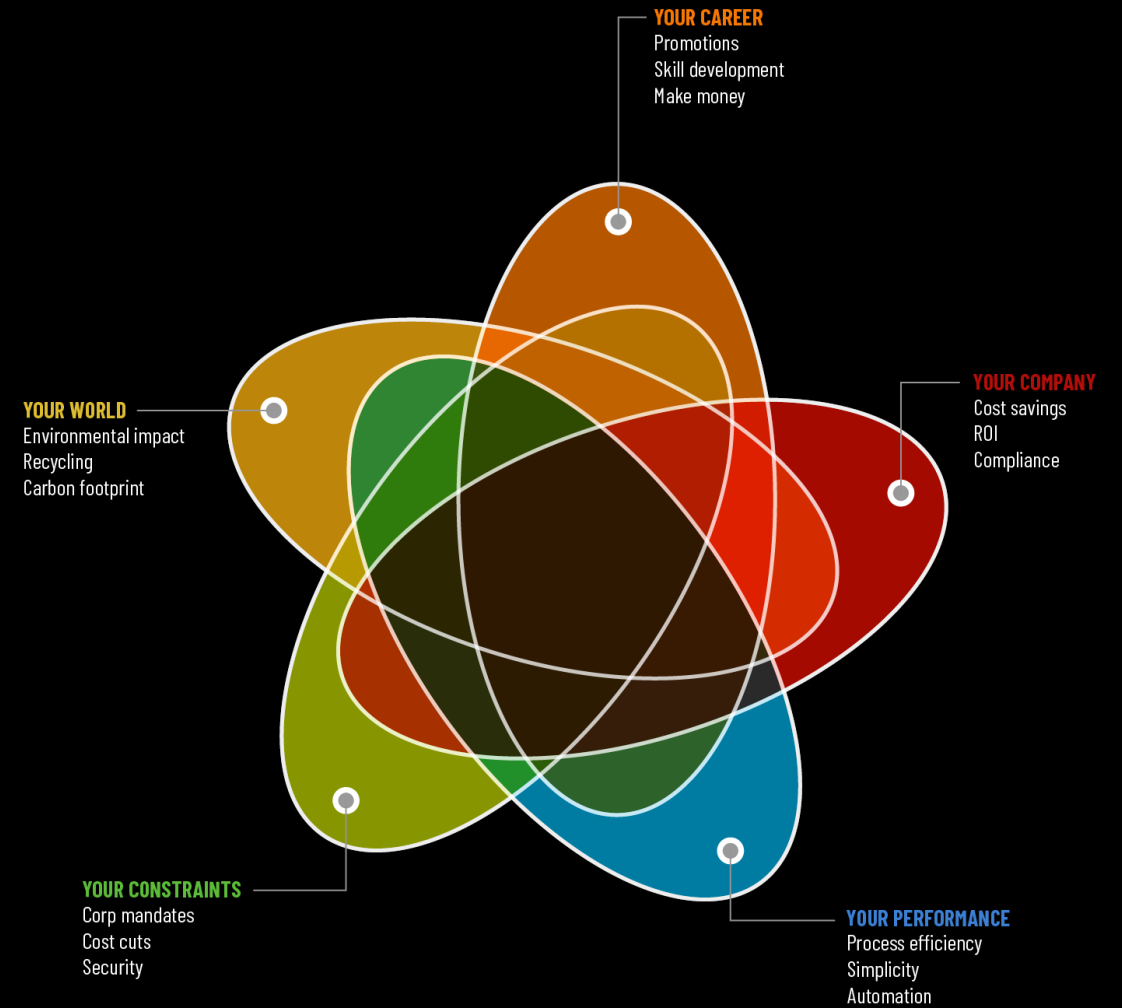


Agenda

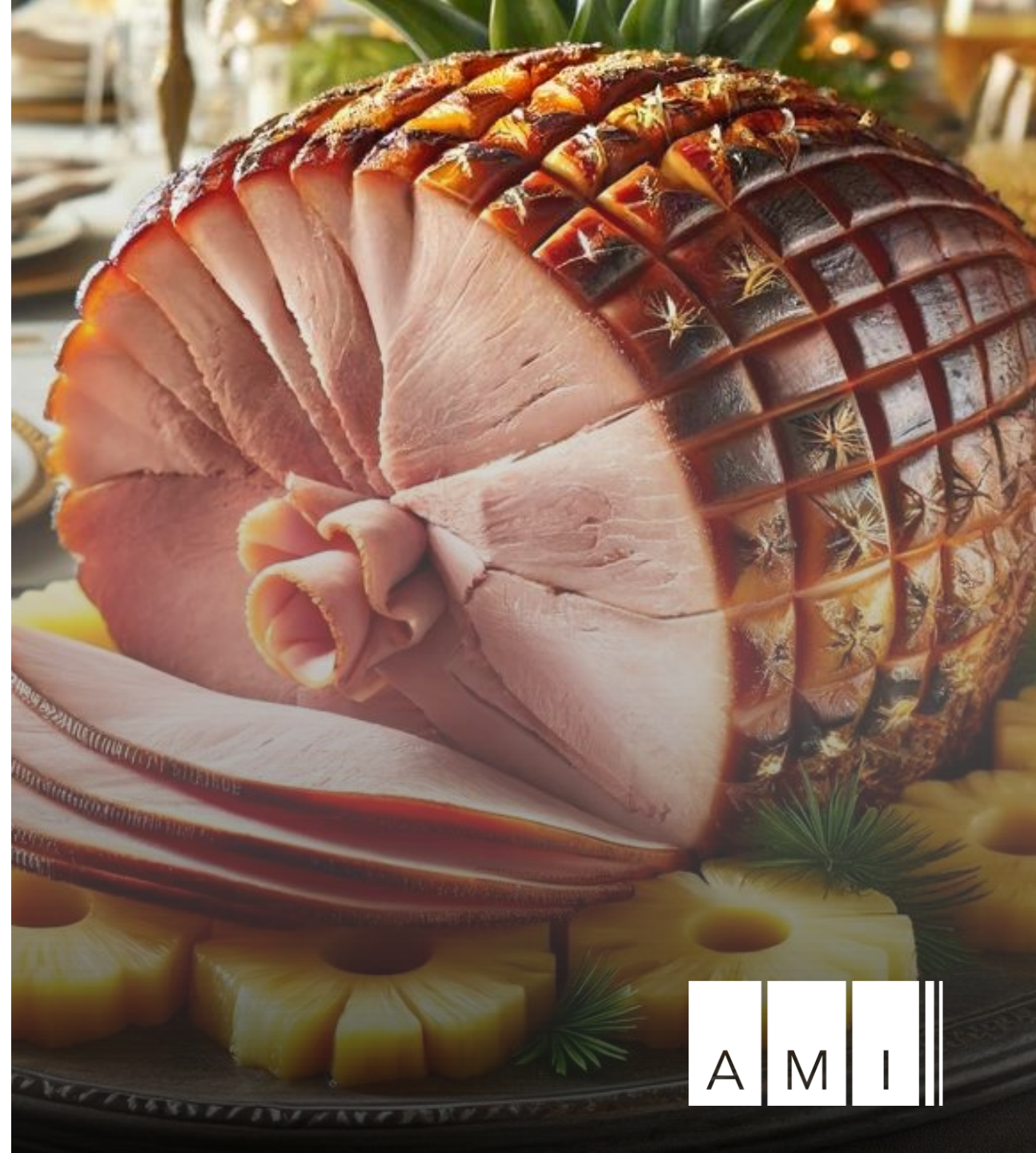
- The Importance of HAM
- Introduction to AI
- The role of AI in HAM
- Real world applications
- Implementation challenges
- Building the foundation
- Future insights



What's HAM got to do with you?



The value of HAM



Business value of HAM

Cost optimization

Risk management

Operational efficiency

Strategic decision making



Introduction to AI

Machine learning, specifically.

Pattern recognition

Predictive analytics

Natural language processing

Image and video analysis

Anomaly detection



Linear projection of machine learning

Seeing clarity in the shadows.

Failure data to predict success

Finding the correct angle

Distilling intelligence from insights



The role of AI in HAM

Automated asset tracking

Predictive maintenance

Data normalization



Real world implementation

Telecommunications case study

Data integration

AI model development

Automated asset tracking

Predictive maintenance



Real world outcomes

Telecommunications case study

Reduced operational costs

Decreased downtime

Improved asset data accuracy



Real world challenges

Telecommunications case study

Data silos

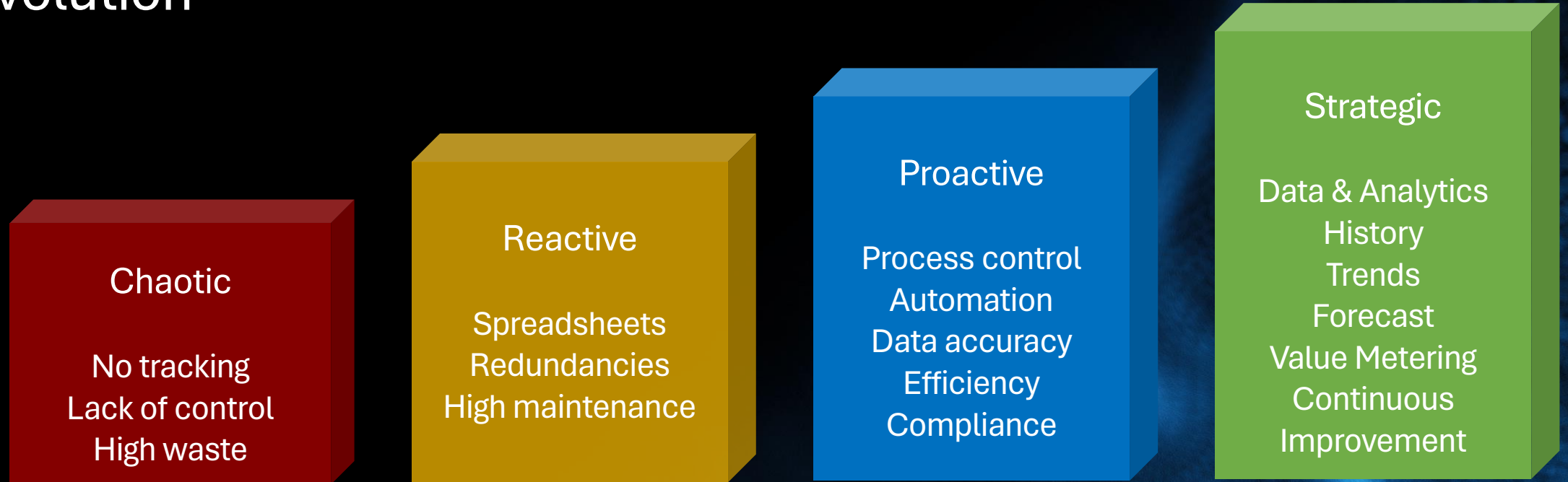
Data quality

Integration

Data security



Preparing for the AI revolution



The future

Making sense of the noise

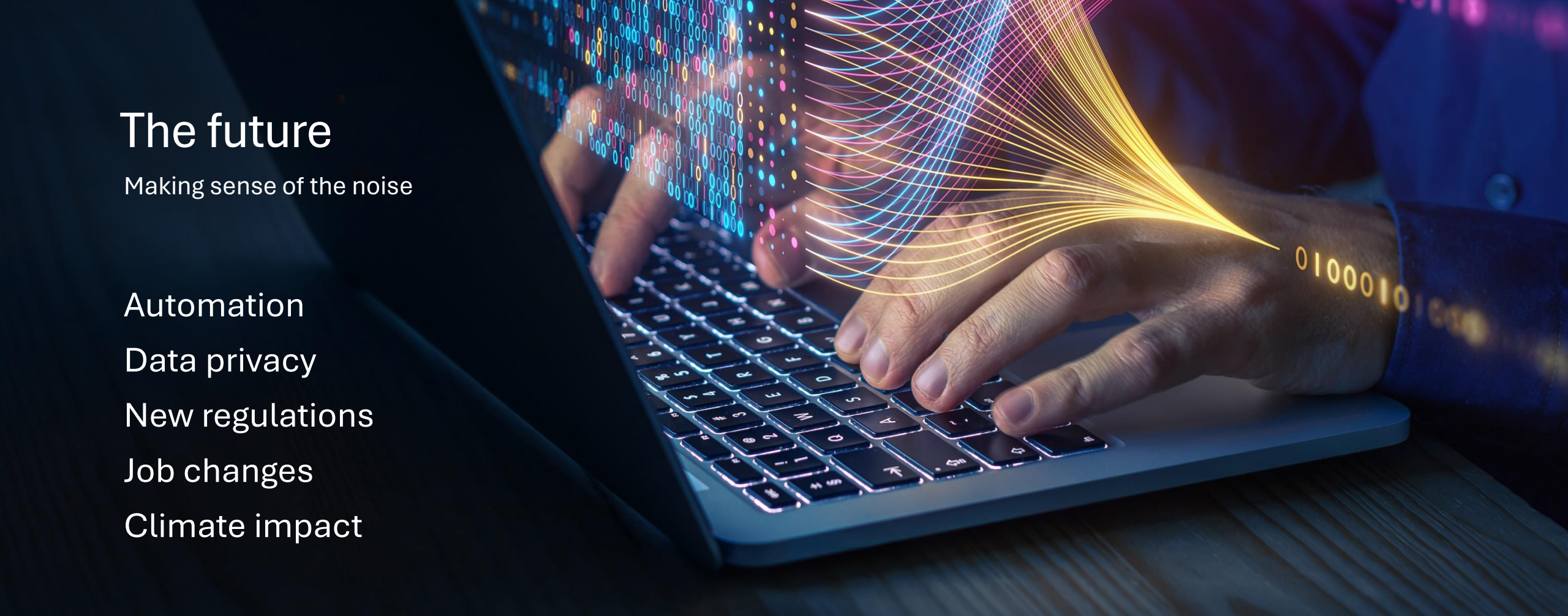
Automation

Data privacy

New regulations

Job changes

Climate impact



Get in touch!



visit our booth



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Thank you



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