

# Introduction

In today's technology-driven landscape, effective asset management is crucial for businesses seeking operational efficiency and cost savings. AMI AssetTrack provides organizations with a comprehensive solution for hardware and IT asset management, leveraging RFID, barcode tracking, and seamless integration with existing IT systems.

\$970K

In reduced write-offs by **transportation company** in first year

100%

Compliance reached by **top bank** in first year, up from 67%

\$5M

Saved over 5 years in soft cost by **healthcare**platform

\$8M

Saved annually in maintenance contracts by an **airline** from a single audit

#### Who We Are

Since our founding in 2003, we've earned a reputation for industry-leading hardware asset management. What started as a simple scanning solution has grown into a suite of tools that makes HAM easier and more cost effective — while delivering better ROI than other products.

We believe that asset management is about more than just keeping track of your stuff. It's about empowering you to pull maximum value from every asset connected to your organization.

This is the vision pushing our company forward. And this is what we deliver to every customer, every day.

## **OUR VISION**

Empower every customer with simplified asset management solutions.

## **OUR MISSION**

Provide enterprise-level tools and expertise to make asset management simple, flexible, reliable, and cost-effective on any platform.

## Who We Serve

Every industry has unique assets to track with distinct reasons for tracking them. Whether you're a government trying to enhance compliance or a manufacturer seeking to reduce machine downtime, our tailored approach to asset tracking allows us to address the nuanced challenges of any industry.

# **Challenges in Asset Management**

Many enterprises face issues such as ghost assets, idle inventory, and inefficiencies in asset deployment and disposition. These challenges lead to financial losses and decreased productivity.



#### **AssetTrack Solution**

AMI AssetTrack is an all-in-one solution that addresses these pain points by automating the asset lifecycle, from acquisition to disposal. It provides real-time tracking, asset certification, and advanced auditing features to optimize resource utilization and reduce compliance risks.

# **Key Features**

- Full Asset Lifecycle Automation: From delivery, to tracking, to auditing, to retirement keep your hardware & IT assets tracked and under control with automated tracking, and configure forms for every lifecycle task.
- **RFID & Barcode Tracking:** Reduce up to 90% of your scan time by using anything from USB scanners to RFID to AssetTrack's iOS and Android comptabile mobile app.
- Advanced Auditing: AssetTrack can create advanced audits specifically geared to your needs and
  track their performance over time. Define what you want to audit, and how frequently, across the
  whole business, and save time by adding multiple users to the audit.
- Self Certification Audits: AssetTrack allows remote users
  to certify equipment and incorporate it into its broader
  asset repository. By keeping track of remote devices, asset
  managers can also reclaim, redeploy and retire these
  assets, deriving their full value and keeping their asset
  ecosystem secure.
- Analytics: Optimize your asset management with built-in metrics to help reduce risks, cut costs, and track performance while ensuring vendor and employee accountability.
- Custom Solutions: Industry-specific customizations, including sustainability tracking and compliance reporting, make AssetTrack flexible for diverse industries like healthcare, government, manufacturing and finance.

# The Benefits

# REDUCED COSTS

Elimination of ghost assets and more efficient asset utilization translates to significant cost savings.

# **IMPROVED COMPLIANCE**

Automated audits and detailed tracking ensure adherence to regulatory requirements.

# **INCREASED ROI**

Optimized asset deployment and improved lifecycle management drive higher ROI.